

# ONGOING MANAGEMENT & UPDATES

A website cannot always be looked at as a one-time purchase. Often, a website is seen as an ongoing investment that has to be kept up to date, managed, and nurtured. Making periodic or sporadic changes to your website intrigues your visitors and keeps them coming back to see what additions you'll make next.

Hitela can ensure your website is always fresh, modern, and up to date with our **Project Management** packages. By choosing one, you'll receive quarterly reports suggesting how your website can be improved. As well, the packages include some time to implement these suggested changes, or others changes you request. You'll also receive weekly statistics reports on your website visitors. Choosing a Project Management package ensures that you don't always have to keep your website on the top of your mind, because we'll do that for you.

	<b>ESSENTIAL PROJECT MANAGEMENT PACKAGE</b>	<b>STANDARD PROJECT MANAGEMENT PACKAGE</b>	<b>ULTIMATE PROJECT MANAGEMENT PACKAGE</b>
<b>Quarterly Written Reports will be sent to you to suggest website improvements</b>		✓	✓
Includes suggested updates to keep the website fresh (visually and functionally)		✓	✓
Includes competitive analysis of competitors' web presences / websites			✓
Includes suggested upgrades to your web presence based on your competitors' stances			✓
Includes report on new industry technologies available that may benefit your website			✓
<b>Included time to implement requested/approved changes to your website</b>		<b>60 minutes</b>	<b>180 minutes</b>
<b>Rate for more requested/approved changes to your website</b>	<b>\$70/hour</b>	<b>\$70/hour</b>	<b>\$70/hour</b>
<b>Turnaround time for requested changes</b> <i>As long as changes take 60 minutes or less to complete</i>	<b>72 hours</b>	<b>72 hours</b>	<b>48 hours</b>
<b>Site Statistics emailed to you weekly</b>	✓	✓	✓
<b>Hitela Project Manager will be available for discussions regarding general marketing &amp; other areas of your business</b>			✓
	Only <b>\$29.95</b> /quarter	Only <b>\$249.95</b> /quarter	Only <b>\$699.95</b> /quarter

**PAY-AS-YOU-GO**

Don't want a Project Management package? No problem. We can still make changes to your website. Just let us know when you want something changed or added and we'll do it at the rate of \$75/hour.



**Don't stop at creation.  
Websites Need Ongoing Management.**